

HO HO HOME STAGING FOR THE HOLIDAYS

by *Michelle Lynne*

The way you live in your home and the way you sell it are two different things.



Holiday Home Staging DON'T



Holiday Home Staging DO



HOME STAGING | ORGANIZING | REDESIGN

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YOUR HOME
IS WHERE
OUR HEART IS

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A home seller's guide to staging your home for the holidays.

- Yes! You can still decorate.
- Keep it simple - do not use all of the decorations you have.
- Remember the appearance of the outside is as important as the inside..
- Keep religious decor or themes minimal - not everybody celebrates the same.
- Remove one or two pieces of furniture to make room for the Christmas tree.
- Do not re-arrange the furniture to block natural flow or walkways to other rooms.
- Use 3 (no more than 4) colors in your decorations.
- Artificial tree instead of natural or aluminum.
 - White lights - solid and not flashing.
 - Use ribbons or pearls as garland (popcorn or faux cranberries are okay too).
 - Use 2- 3 colors of ornaments and avoid strong themes.
- Visit high end department stores or look at catalogs for style& color inspiration.
- Limit your collections to 2 -3 small favorites.
- Limit your decorating to the main living area of the house only.
- Keep majority of and all valuable presents hidden deep inside the closet until the showings have trickled to an end (usually the week prior to Christmas).
- Remember the house is the focus and not the decorations. Don't distract the buyers from seeing their own items in the house so they can also envision making an offer.